

750+

GUESTS

150+

PERFORMERS

30+

ACTS

3

NIGHTS OF COMEDY

4

VENUES

TheaterGym at Virginia Rep

Black Iris Social Club

Gallery5

Coalition Theater

**National talent
from Chicago, New
York, Los Angeles,
Richmond, and
beyond!**

COALITION THEATER / JUNE 5-7, 2025

2nd Best Comedy Fest

RICHMOND, VIRGINIA'S COALITION THEATER is proud to present the 8th Annual 2ND BEST FEST—a three day extravaganza featuring improv, sketch, and stand-up comedy. Taking place June 5-7, this year's Fest features high-caliber acts from LA, Chicago, NYC, Baltimore, Raleigh, DC, and RVA—all performing at four amazing venues in Richmond's Downtown Arts District.

Why sponsor? We've got big plans for this year's Fest, and we'd love for you to be part of them! With audiences and performers coming to Richmond from across the country—some for the first time—we want to give them an unforgettable experience. That's where you come in. The 2nd Best Fest team is reaching out to their favorite local businesses to help make this year's festival the biggest and best one yet!

MORE INFO AT 2NDBESTFEST.COM

2ND BEST SPONSORSHIP OPPORTUNITIES

RESTAURANT SPONSORSHIP PACKAGE



STARTING AT \$250 DONATION

Logo featured in Coalition Theater's pre-show slideshow (through 2025)

Logo on 2ndBestFest website (live until next year's Fest)

1/8 page ad in Fest guide

On-stage announcement promoting your business throughout the Fest weekend

BREWERY/BAR SPONSORSHIP PACKAGE



STARTING AT \$500 DONATION—OR COMPARABLE PRODUCT DONATION

Logo featured in Coalition Theater's pre-show slideshow (through 2025)

Logo on 2ndBestFest website (live until next year's Fest)

1/4 page ad in Fest guide

6 Fest show tickets

On-stage announcement promoting your business throughout the Fest weekend

\$250 LEVEL

(THE TEE-HEE)

Logo featured in Coalition Theater's pre-show slideshow (through 2025)

Logo on 2nd Best Fest website (live until next year's Fest)

Business listed in Fest guide

2 Fest show tickets

\$500 LEVEL

(THE CHUCKLE)

Logo featured in Coalition Theater's pre-show slideshow (through 2025)

Logo on 2nd Best Fest website (live until next year's Fest)

1/4 page ad in Fest guide

4 Fest show tickets

\$1000 LEVEL

(THE CHORTLE)

Logo featured in Coalition Theater's pre-show slideshow (through 2025)

Logo on 2nd Best Fest website (live until next year's Fest)

Whole page ad in Fest guide

4 All-Access passes to the Fest

Your business gets a shoutout before every Fest show

\$2500 SINGLE-DAY SPONSORSHIP

(THE CACKLE)



Logo featured in Coalition Theater's pre-show slideshow (through 2025)

Logo on 2nd Best Fest website (live until next year's Fest)

Full page ad in Fest guide

12 all-access passes with reserved seating

10 free tickets to other Coalition shows

Your business gets a shoutout before every Fest show

Private comedy performance or workshops exclusively for your company

\$5000 PRESENTING SPONSORSHIP

(THE SIDE-SPLITTER)



Presenting sponsor rights for the entire festival (2nd Best Fest Presented by...)

Logo featured in Coalition Theater's pre-show slideshow (through 2025)

Logo on 2nd Best Fest website (live until next year's Fest)

Premiere full ad in Fest guide (back cover or first page)

15 all-access passes with reserved seating

20 free tickets to other Coalition shows

Your business gets a shoutout before every Fest show

The Coalition will produce an event for you, or a dedicated table for you during the entire Fest weekend

BECOME A SPONSOR TODAY!

Visit 2ndbestfest.com/sponsor or hit that QR code.
Got questions? hello@2ndbestfest.com!

